

NITZAN ILUZ

Visual and product designer

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Beit Shemesh

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About

bachelor's degree in interior design (B. Des) and specialization in visual communication in space.

experience in 2D design, 3D modeling and design by using artificial intelligence.

excellent attention to details and ability to work independently and as part of a team. strong communication skills.

Passionate about developing in the field of User experience and product design, Branding Identity (ID).

Languages

Hebrew: **Native speaker.**

English: **Fluent.**



Top skills

Adobe Photoshop | Adobe Illustrator
Adobe After Effects | Adobe InDesign
Figma | Rhino 3D | User Research
Midjourney | Web design | Mobile Design
Branding ID | Modeling 3D
Visual communication | UXD



Education

2020-2024 | Bachelor of Design (**B.Des**)
College of Management academic studies
Visual Communication and Interior Design
combined in one comprehensive degree.



Work experience

Nov 2024- Now | Intern at Mad Brain games LTD. Contributed significantly to the early stages of product development in the field of gaming, contributed to UX design and research that significantly improved usability main responsibility during the role for UX UI design of a new game application, designing frames for the app store in Android and IOS interface for marketing, creating new levels in the game; developed intuitive frames and visually appealing interfaces improved overall user satisfaction and engagement.



Military service

2015-2017 | "Rochev shamaiim" Unit, Ramon base, Artillery Corps. Adjutant NCO, Release from mandatory service at the rank of sergeant. preparing and managing monthly reports, courses assignment and operational management.



Social activity

2023-2024 | **Perach project-**
Teaming students and school students for joint activities, mentoring children who need Academic and emotional help.

2013-2015 | **Aharai-** Volunteering at "Aharai" association, a social educational youth association, volunteering at nursing homes, kindergartens, etc. in addition to fitness training and preparation for the army.